

## COMMUNITY ASSET MAPPING DATASET

4th Community Asset Mapping Meeting
Eastern Neighborhoods – Norview Community Center
Saturday, 2/27, 9:00 am – 10:30 am

This summary provides a compilation of answers to the following question:

What are the most important assets in your neighborhood and in the city as a whole that make your community strong and a great place to live? Please name at least three top priorities. By assets we mean:

- a. Places
- b. People
- c. Events
- d. Things

Residents Count: 30

# Places [208 data points]

## **Interaction with Natural Elements** [33 data points]

Community parks and gardens, particularly the Norfolk Botanical Garden and the Norfolk ZOO, were identified as major assets.

#### DATA:

City and Neighborhood Parks (33)

Norfolk Zoo (9) – elephant/butterfly public art at entrance

Town Point Park (4)

Norfolk Botanical Gardens (9)

Stockley Gardens (2)

Farmers Market (2) – green hill farms sections in Norview, aesthetics

Parks and Greenspace (7) – Streetscapes, historical trees

## **Interaction with Water** [11 data points]

The water and its interactions along the beaches was considered one of the greatest assets.

### DATA:

Waterways (1)

Deep water Ports (1)

Waterfront (10)

Beaches (5) - 7 miles of Beach in Ocean View

Water (5) – greatest asset, change minds from water/bridges separate us to connect us, biggest economic asset and challenge

## **Neighborhoods** [34 data points]

Norview and the many different activities it provides is a major asset. Downtown was also recognized as a valued asset.

#### DATA:

Downtown (6) – Waterside Street, walkability, revival

Arts/NEON District (1)

Freemason (1)

Ghent (2) – restaurants

West Ghent (2) - community feel, entertainment, restaurants, historic and walkability

Norview (7) – 5 points, multiple services, food, laundry, car service, shops, gathering spots

Roland Park (1) – Neighbors looking out for neighborhoods, low crime rate

Sherwood Forest (1) – school, rebuilding, rec center, voting center, open green space

Meadowbrook Woods (1) – Best Location

Coleman Place (1)

Coronado (1)

Inglenook (1)

Wards Corner (1) - improvements

Chesapeake Gardens (1) – friendly elderly neighbors, great foundation

Larchmont (1) – Restaurants

Janaf Business District (2)

Military Circle (1)

Fort Norfolk (2) – will connect downtown w/ Ghent by creating an urban and economic corridor connected by light rail. Redeveloping this area connects downtown, hospitals, Ghent etc.

Shore Drive and East Creek Road (1) – has potential and value to improve

## <u>Civic Engagement Places</u> [130 data points]

A variety of restaurants and shopping options were identified as key assets. Residents also valued city services, the universities, Performance Arts and Sporting Venues.

### DATA:

Performance Arts and Sporting Venues (18)

SCOPE Arena (1)

Chrysler Hall (1)

Harbor Park (2)

Attucks Theater (3)

Harrison Opera House (5)

Wells Theater (1)

NARO Cinema (3)

Cinemark Theater (2) - Military Circle Mall

Universities and Medical Schools (18)

Norfolk State University (8) – food dessert around school, motivational speakers, job fairs, friendly people

Old Dominion University (5) – concerts and sports football basketball, brings community together

Tidewater Community College (2)

Virginia Wesleyan College (1)

Eastern Virginia Medical School (2)

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Norfolk City Services (20)
       City Hall (2) – access, DMV Express
        Recreation Health Centers/Community centers (5)
               Recreation Centers (3) – develop more programs
               Norview Rec Center (1)
               Huntersville Rec Center (1)
       Schools (8)
               Norfolk Public Schools (5) – best 2005, green spaces, recreation centers attached to
               schools, creates healthy environment for students and residents
               Granby High School (1)
               Granby Elementary School (1)
               James Monroe Leadership School (1)
       Libraries (5) -
               Library (2)
               Slover Library (1)
               Blyden Branch Library (2)
Industry (56)
        Hospitals (3)
               Sentara Norfolk General Hospital (2)
               Children's Hospital of the King's Daughter (1)
       Shopping Centers and Restaurants (40)
                Luna Maya (1)
               Restaurants and shops (7) - Outdoor cafes, consignment shops, independent not chains,
               good food culture
               Macarthur Mall (4)
               Sam's Club (1)
               Doumar's (2) - Ice cream Waffle cone machine is historical
               Southern Shopping Center (1) – up and coming
               The Banque (2) – country western bar, dancing
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5 Point Pizzeria (1)
               Golden Corral (1)
               IHOP (1)
               Aberdeen Barn (1)
               Olive Garden (1)
               Carrabba's (1)
               Baker's Crust (1)
               K & W Cafeteria (4)
               A.W. Shucks (1)
               Applebee's (1)
               Rudy Tuesdays (1)
               #1 China Restaurant (1)
               Franco's Restaurants (1)
               D'EGG (1)
               Handsome Biscuit (1)
               African Hair Braiding Shops (1)
               Laundry Mats (1)
        Military Bases (3)
               Naval Station Norfolk (3)
        Norfolk International Airport (5) – easy access, in and out, needs transit to airport, jobs,
        convenient
        Bauer Compressors (2)
        Industrial Parks (3) – increase traffic to local businesses
Museums and Memorials (7)
        Chrysler Museum (3)
       The Hermitage Museum (1)
        Museums (1)
       Armed Forces Memorial (1) - War Memorial Letters
        MLK Monument (1)
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Churches (2) —
Churches (1)
Gethsemane Fellowship Church (1)
Hope House (1)
Stanhope House (2)
KROC Center (1)
Focus Center (3)
Policy Citizens Academy (1)
FBI Citizens Academy (1)
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## **EVENTS** [49 data points]

The many different festivals were identified as major assets. The Participants also valued local neighborhood events.

## DATA:

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Festivals (26)

Festivals in general (3)

Parades (2)

Virginia Arts Festival (2)

NATO Events (1)

Wine Festival (3)

Harbor Fest (5)

Jazz Festival (1)

Bayou Bogalou (1)

July 4<sup>th</sup> Festival (1)

Fleet Fest (1)

Azalea Festival (2) — return to former status, mark of spring

Grand Illumination (1)

Afr'am Festival (2)
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Neptune Festival (1)
Neighborhood Gatherings and Events (17)
       Garden of Lights (3) - @ Botanical Garden
        Better Block (1)
       Huntersville Clean Up (2)
       Stockley Garden Art Show (3)
       St Patricks' Day Parade (2)
       Ocean View Art Show (1)
       Ocean View Music in the Park (1)
        Norfolk Naval Base 2017 Bicentennial (1)
       Community Yard Sale (2) – twice a year, brings people together
       House Tours (1)
Sporting Events (6)
        Local Baseball games (3) - TIDES Baseball
       ODU Football games (1)
       Sporting events (1)
       Oyster Bowl (1) – bring it back
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# **PEOPLE/ORGANIZATIONS** [76 data points]

The many different civic leagues that are active within the community were recognized as major assets. The civic league members valued interaction with different city leaders and departments.

#### DATA:

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Local political Leadership (3) – city administrators, Public Works

Norfolk Police (2)

Public safety personnel (1) – first responders

CERT program (1)

Master Gardeners (2)
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Service Organizations (1)
Good Neighbors (2)
Individuals and peers (1)
Keep Norfolk Beautiful (1) -
Norfolk Federation of Civic Leagues (15) – 130 subdivisions of diverse people, places, things and talents
        Civic Leagues (8) -
        Norview Civic League (3) - Mr and Mrs Hoots
        Estabrook Civic League (3)
        Larrymore Lawn Civic League (1)
Neighborhood Development specialists (1) – better block movement
Norfolk CARES staff (3)
Mike Robinson (1) – Tidewater Strides
Chuck Davis (1) – Neighborhood Watch
Randy (3) - Tanner creek civic league president, keeps the neighborhood clean, lookout for the
neighborhood and residents
Carlos Ramos (1)
Principles/Teachers (1)
Pastors (1)
Spanish Community Outreach (1)
Josh Loney (1) – Small business owner
Small Business owners (2) – Annette, Gil, Penny and Betty
Bee Keeping Club (2)
Weather Forecasters and Public Alerts (1)
Brittney Bailey (2) – Huntersville Director
Glenda (1)
Tracy Clark (1)
Fred Gallup (1) – retired from Norfolk Southern
Carolyn Foca (1)
Garnzie West (1)
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Ghent Business Association (1)

Archie Van Vane (1) - focus center staff member

Brian Bean (1) – focus center staff member

Sorority and fraternities (2) – giving back to the community, adopt a street

Neighborhood Watch (1)

Philip Thomlinson (1) – uses Only VA products

Bryan Johnson (2) - Great community resource officer

Senator Kenny Alexander (1)

Delegate Daun Sessoms Hester (1)

Doctor Cannon (1) – deceased, great educator

Lois Guy (1) – deceased, Statesman inspired next generation

Ray Taylor (1) - deceased, Statesman inspired next generation

Zack Miller (1) - next generation of community leaders

Drew Unqfaski (1) - next generation of community leaders

Will Christopher (1) - next generation of community leaders

Jesse Scaccia (1) - next generation of community leaders

Business Associations (2) - able to expand current association or develop one with help from current ones

Rehabilitative Services Inc. (1)

## Things [51 data points]

The Tide light rail and public transportation were identified as very important assets. The participants also valued diversity, biking opportunities, walkability and historical monuments such as the USS Wisconsin.

#### DATA:

Biking and Walkability (4)

TIDE Light Rail/public transportation (8) – city recognizes demo shift that you people appreciate transit options

Amtrak Station (1) - potential to go further in the future Diversity (6) – ethnic, people, areas History of the City and Communities (2) Naval and Military Bases (2) – evokes an sense of pride Potential economic growth (2) – Small business/entrepreneurs Health Services (2) – without leaving the city, hospitals on both side of city and a medical school Connectivity (2) Civic Engagement and Involvement (1) – Asset based community development Aesthetics (1) Culture and City pride (2) – "Like a Community", close community from NPS to Universities Mermaids (2) USS Wisconsin (4) Lion Paw Prints (1) – Throughout ODU there are Pained Paw prints Waterside statues (1) Dr. Statue in Huntersville (1) Ferry to Portsmouth (1) New Construction (1) – infill hosing blending well

Human Capital (2) – people in our community, next generation of talent

Regionalism (2) – Norfolk should lead by example, has potential to do so,

Elizabeth River Trails (1)

Urbanization (1)

Higher Education (1)